Launch of New Osaka (Kansai) – Kaohsiung, Taiwan Route
Peach’s Third Taiwan Route Bring Air Travel Even Closer

- Launch of new Osaka (Kansai) – Kaohsiung route from January 18, 2014 (1 round-trip flight, 2 flights per day)
- Peach’s 6th International routes
- Tickets on sale starting at 14:00 on October 29, 2013

Peach Aviation Limited (Representative Director & CEO Shinichi Inoue, head office: Izumisano-shi, Osaka Prefecture) announced today the launch of its new Osaka (Kansai) – Kaohsiung of Taiwan route.

Peach's sixth international route, the Osaka (Kansai) – Kaohsiung route, will connect the Kansai area with Kaohsiung, Taiwan's second largest city. Flight service will begin on January 18, 2014. Peach already operates an Osaka (Kansai) – Taipei (Taoyuan) and Okinawa (Naha) – Taipei (Taoyuan) routes. These routes have been very popular routes since their launch, used not only by Japanese passengers but also many passengers from Taiwan. The new route is being launched in order to respond to this high level of demand.

Peach’s Representative Director & CEO Shinichi Inoue commented on the opening of this route, saying "I am very happy that Peach will begin offering service to Taiwan's Kaohsiung. Kaohsiung is the leading city in southern Taiwan, and has very close ties to Japan, even for a Taiwanese city. This new route will make it easy to travel from the Kansai area and the rest of Japan not only to Taipei, but all of Taiwan, and we look forward to an even higher level of exchange between Taiwan and Japan."

Tickets for this route will be available from 14:00 on October 29. Please visit the Peach website (www.flypeach.com) for details.

■ New Osaka (Kansai)-Kaohsiung Route
<Flight Schedule>
Period: January 18 to March 29

<table>
<thead>
<tr>
<th>Flight Number</th>
<th>Osaka (Kansai) Departure</th>
<th>Kaohsiung Arrival</th>
</tr>
</thead>
<tbody>
<tr>
<td>MM35</td>
<td>11:50</td>
<td>14:20</td>
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<Fares> 7,980 to 32,380 yen (one way / Happy Peach)

The date of ticket sales for flights departing from Kaohsiung will be released at a later date.

Please see the additional conditions below. These plans are subject to approval by the relevant authorities.

Tickets are subject to the following conditions:
- In addition to the above-mentioned fares, additional fees, such as a commission and airport tax, will be charged.
- Checked baggage and seat selections are available for an additional charge.
- Purchases made through the Peach contact center or airport ticket counter will be subject to a booking fee.
- A limited number of seats are available, and sales will end as soon as the tickets are sold out.
- Some flights will not have campaign fare seats.
- Ticket prices and conditions may change at any time without notice.
- These plans are subject to approval by the relevant authorities.