



October 27, 2013

## Service Gets Underway for Osaka (Kansai) – Tokyo (Narita) Route Peach Finally Arrives in the Capital!!

- **New route opens with 2 roundtrip flights daily**
- **Number of flights to increase to 3 daily round trip flights from Jan 10**
- **Special design aircraft named "MARIKO JET"; scheduled to be in service through the end of Mar 2014**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that it had begun servicing its new Osaka (Kansai) to Tokyo (Narita) route starting today.

The Osaka (Kansai) to Tokyo (Narita) route is Peach's ninth domestic route. Services have gotten underway with two roundtrip flights daily, with fares at 3,790 yen to 16,990 yen (Happy Peach / one-way). The opening of the route marks the first time that Peach is flying in to the capital. Starting on Friday, January 10, the number of flights will be increased to three roundtrip flights daily.

Celebrating the opening of the Osaka (Kansai) to Tokyo (Narita) route, Peach Representative Director & CEO: Shinichi Inoue said: "I am very happy that since we first began services in March 2012, Peach is finally flying in to the capital. While Kansai is where our hub is located, we have had many passengers from the Tokyo area using our services and have received many requests to open a route that connects Kansai with the capital. With the opening of our Osaka (Kansai) to Tokyo (Narita) route, it will now be possible to enjoy day trips to theme parks in Osaka and Tokyo with the same type of ease as taking the train. In this way, Peach will continue to create new value through our innovation of the skies."

Ms. Mariko Shinoda, who boarded flight MM111, Peach's first flight between Osaka (Kansai) and Tokyo (Narita), as Peach's official CA\*, provided the following comment: "Peach's first flight was a lot of fun and ended before we knew it. The aircraft that was used for this flight has a design that features my face, and it's a really cute plane. Peach makes it easy to take casual trips to go and see different places, and I hope that the use of planes will become something that's much more familiar for people to get out and have some fun."

Also, the aircraft that began services today, specially designed of Ms. Shinoda, has been named the "MARIKO JET". The "MARIKO JET" will operate on Peach's all routes through the end of March 2014.

### Osaka (Kansai) – Tokyo (Narita) route

Flight no.	Osaka (Kansai) departure	Tokyo (Narita) arrival	Flight no.	Tokyo (Narita) departure	Osaka (Kansai) arrival
MM111	<b>07:10</b>	<b>08:35</b>	MM112	<b>09:05</b>	<b>10:35</b>
MM113*	<b>11:40</b>	<b>13:05</b>	MM114*	<b>13:50</b>	<b>15:20</b>
MM119	<b>19:00</b>	<b>20:25</b>	MM120	<b>20:55</b>	<b>22:25</b>

\*Flights MM113 and MM114 begin services on Friday, January 10, 2014. No services will be available January 27-31.

<Fare> 3,790 yen - 16,990 yen (one-way, Happy Peach)

\*Company Ambassador