

December 3, 2013

## Peach Announces Plans for Mariko Shinoda's Second Flight!

- **Flight MM156 flying from Osaka (Kansai) to Fukuoka on Thursday, December 19**
- **An introduction of Peach x Mariko Shinoda collaboration items**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today the details of the second flight that Ms. Mariko Shinoda, Peach's official CA\*, will be boarding.

Ms. Shinoda boarded Peach's inaugural flight to the capital between Osaka (Kansai) and Tokyo (Narita) on Sunday, October 27, where she greeted passengers and made in-flight announcements. Peach's specially designed aircraft, the "MARIKO JET", also began services on the same day.

Ms. Shinoda's second flight will be flight MM157 (departing from Kansai Airport, Osaka at 4:30 PM and arriving at Fukuoka Airport at 5:45 PM), scheduled for Thursday, December 19. Tickets are currently on sale for the flight.

In addition to greeting passengers who will board flight MM157, Ms. Shinoda is also scheduled to provide an introduction to "Peach x Mariko Shinoda" collaboration items which will go on sale at the end of December.

The collaboration items are scheduled to go on sale online. Those who register on the Peach website will be offered invitations for advance sales prior to the start of general sales. For details, please visit the Peach website at [www.flypeach.com](http://www.flypeach.com).

Peach will continue to deploy further collaborations with Ms. Shinoda so our customers will be able to enjoy a sense of closeness to Peach as they enjoy leisurely journeys in the skies.

\*CA=Company Ambassador

