

December 9, 2013

Peach Brings People Affected by the Great East Japan Earthquake to Kansai

- **Support for the activities of the Japanese Red Cross Society**
- **30 people comprising 15 pairs of children and guardians invited for a visit December 7 – December 8**
- **Flights boarded on Peach's Sendai – Osaka (Kansai) route**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that it had initiated "two recovery efforts brought together by the Japanese Red Cross Society and the airline Peach".

In this endeavor, hosted by the Japanese Red Cross Society, people in Iwate, Miyagi, and Fukushima who had been affected by the Great East Japan Earthquake were offered invitations to "Kobe Luminarie", a symbol of recovery from the Great Hanshin-Awaji Earthquake. Peach offered its support by providing airline tickets for the participants to travel between Sendai and Osaka (Kansai).

30 participants in 15 pairs had been selected by draw. They took part in an exchange with people who had experienced the Great Hanshin-Awaji Earthquake, visited "Kobe Luminarie", and dropped by a theme park in Osaka on the following day for a chance to refresh themselves, both physically and in spirit.

Peach will continue to bring together the cities to which it flies, and make efforts to initiate activities for boosting the vitality of Japan and the rest of Asia.

