



February 1, 2014

Peach Starts Services on Osaka (Kansai) – Matsuyama Route

Peach's first Shikoku Route makes Kansai and Shikoku Closer

- **Peach's first Shikoku route**
- **Services to start between Osaka (Kansai) and Matsuyama on February 1, 2014**
- **Two round-trips daily (four flights) to be serviced every day**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced that starting today, it has begun servicing its new route flying between Osaka (Kansai) and Matsuyama.

The Osaka (Kansai) – Matsuyama route is Peach's tenth domestic route, and it will be the first route to connect Kansai with the Shikoku region.

Commenting on the opening of the new route, Peach Representative Director & CEO Inoue said; "I am very pleased that we have been able to start servicing Peach's first route to a city in Shikoku. It will now be possible to fly from Matsuyama via Kansai Airport to Sapporo, Okinawa, Seoul, and various other destinations for low fares. I trust that there will be more visitors to Ehime, not only from other cities in Japan, but also from other parts of Asia. Peach's new route will prompt more active exchange beyond regions and borders, and I am very much looking forward to the appeals of Ehime being spread throughout Japan as well as to the rest of the Asian region."

Peach's Osaka (Kansai) – Matsuyama route will be serviced with two round-trip flights (four flights) daily, every day of the week.

<Flight schedule>

Period: February 1 – March 29

Flight no.	Departing Osaka (Kansai)	Arriving Matsuyama	Flight no.	Departing Matsuyama	Arriving Osaka (Kansai)
MM301	7:55	8:55	MM302	9:25	10:15
MM309	19:10	20:10	MM310	20:40	21:30

<Fares> 3,290 - 14,490 yen (one-way, Happy Peach Promo)