



February 28, 2014

## “Peach Happy Birthday Sale” Commemorating Peach’s Second Year in Service Marking its second anniversary with fares priced at 2,000 yen for all routes

- **Special fare:** 2,000 yen one-way, limited to 20,000 seats
- **Sales period:** Starts March 1
- **Applicable boarding period:** April 8 – October 23\*

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that it would hold a “Peach Happy Birthday Sale”\* starting at midnight March 1.

This sale is applicable for flights on all routes, where a special fare of 2,000 yen, in line with Peach’s second year in service, will be offered, limited to 20,000 seats. The sales period begins at midnight March 1\* and the applicable boarding period will be between April 8 and October 23\*.

Please note that the special fare tickets will go on sale at different times depending on the route: tickets for routes between Osaka (Kansai) and Matsuyama, Fukuoka, Kagoshima, Busan, and Kaohsiung; and those to and from Okinawa (Naha)-Ishigaki and Okinawa (Naha)-Taipei (Taoyuan) will go on sale at midnight March 1; ticket sales for routes between Osaka (Kansai) and Tokyo (Narita), Okinawa (Naha), Hong Kong, Taipei (Taoyuan); and Okinawa (Naha) and Fukuoka will start at midnight March 2, and tickets for other routes between Osaka (Kansai) and Sapporo (Shin-Chitose), Sendai, Nagasaki, Ishigaki, and Seoul (Incheon) will commence at midnight March 3.

Take advantage of Peach’s birthday present, join the celebrations commemorating its second year in service, and enjoy traveling the skies with great value.

### Details on “Peach Happy Birthday Sale”

Sales period: Midnight, March 1 through 11:59 PM March 4. Fare: 2,000 yen

Applicable route		Sales period	Boarding period
Osaka (Kansai)	Matsuyama	Midnight Mar 1 - 11:59 PM Mar 4	Apr 8 - Oct 23
	Fukuoka		Apr 8 - Oct 23 (Tue-Thu)
	Kagoshima		Apr 8 - Oct 23
	Busan		
	Kaohsiung		
Okinawa (Naha)	Ishigaki	Jun 3 - Oct 23 (Tue-Thu)	
	Taipei (Taoyuan)	Apr 8 - Jun 12	
Osaka (Kansai)	Tokyo (Narita)	Midnight Mar 2 - 11:59 PM Mar 4	Apr 8 - Oct 23 (Tue-Thu)
	Okinawa (Naha)		

	Hong Kong		Apr 8 - Oct 23
	Taipei (Taoyuan)		
Okinawa (Naha)	Fukuoka		Oct 1 - Oct 23 (Tue-Thu)
Osaka (Kansai)	Sapporo (Shin-Chitose)	Midnight Mar 3 - 11:59 PM Mar 4	Apr 8 - Oct 23 (Tue-Thu)
	Sendai		Apr 8 - Oct 23
	Nagasaki		Apr 8 - Oct 23 (Tue-Thu)
	Ishigaki		Apr 8 - Oct 23 (Tue-Thu)
	Seoul (Incheon)		Apr 8 - Oct 23

\*Sales periods and applicable boarding periods vary depending on route. Also, please note that there are days when the special fare will be nonapplicable (April 26-May 7; June 13-September 30).

These campaign fares may be purchased through the Peach website ([www.flypeach.com](http://www.flypeach.com)) or at our contact center. For additional items to note, please see below.

<Items to note>

- The above fares are Happy Peach Promo one-way fares (includes tax).
- Peach does not charge a fuel surcharge.
- Additional fees such as commission and airport tax will be charged in addition to the above.
- Checked baggage and seat selections are available for an additional charge.
- Purchases made through the Peach contact center or at the airport ticket counter will be subject to a booking fee.
- Seat availability will be limited; sales will end as soon as all seats have been sold out.
- Campaign fares may not be offered on some flights.
- Ticket prices and conditions may change without notice at any time.
- Subject to approval by the relevant authorities.