

July 16, 2014

The Summer Holidays are Finally Here!

Announcing the "Summer Festival SALE"

Some flights during the 2014 Winter Period to also be available for sale!

<Summer Festival SALE>

- **Special fares: Domestic routes from 1,980 yen; international routes from 2,980 yen**
- **Sale period: Midnight July 18 - 23:59 July 21**
- **Applicable flight period: August 19 - December 18 ***

<Commencement of Flight Sales for 2014 Winter Period>

- **Domestic routes: Osaka (Kansai) to Sapporo (Shin-Chitose), Tokyo (Narita), Okinawa (Naha), and Ishigaki route**
- **International routes: Osaka (Kansai) to Seoul (Incheon), Taipei (Taoyuan), Kaohsiung, Hong Kong**
- **Applicable flight period: October 26, 2014 - March 28, 2015***

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue) announced today that it will conduct a "Summer Festival SALE" starting July 18.

The "Summer Festival SALE" will offer great bargains with fares starting at 1,980 yen for domestic routes and 2,980 yen for international routes. In addition to the popular Sapporo (Shin-Chitose) route, Peach will also be offering sale prices for its Okinawa (Naha) - Fukuoka route, which is scheduled to open on July 19.

In addition, at 14:00 July 16, sales will also start for the 2014 winter period (October 26, 2014 through March 28, 2015) for routes between Osaka (Kansai) and Sapporo (Shin-Chitose), Tokyo (Narita), Okinawa (Naha), and Ishigaki, as well as Osaka (Kansai) and Seoul (Incheon), Taipei (Taoyuan), Kaohsiung, and Hong Kong. Please note that applicable flights will be limited.

Peach currently operates ten domestic routes and six international routes. It will open a new route between Okinawa (Naha) and Fukuoka on July 19.

Peach will continue its vigorous bid to develop more routes and to create new movements by steadily generating new aviation demands through its low fares.

*Applicable flight periods will vary depending on routes.

"Summer Festival SALE" campaign fares are available through the Peach website at www.flypeach.com or they may be purchased directly at the Peach Contact Center.

For other items to note, please see below:

<Items to note>

- The above fares are Happy Peach Promo one-way fares (including tax) for a single seat.
- Peach does not charge a fuel surcharge.
- Additional fees such as commission and airport tax will be charged in addition to the above.
- Checked baggage and seat selections are available for an additional charge.
- Purchases made through the Peach Contact Center or at the airport ticket counter will be subject to a booking fee.
- Seat availability will be limited, and sales will end as soon as all seats have been sold out.
- Campaign fares may not be offered on some flights.
- Ticket prices and conditions may change without notice at any time.
- Subject to approval by the relevant authorities.

Details on "Summer Festival SALE": Sale period from 12 midnight July 18 through 23:59 July 21

<Domestic Routes>

Applicable routes		Sale price	Boarding period
Osaka (Kansai)	Sapporo (Shin-Chitose)	3,980 yen (Tue-Thu) 4,480 yen (Fri-Mon)	October 26 – December 18
	Sendai	2,980 yen (Tue-Thu)	September 2 – October 23
	Tokyo (Narita)	3,180 yen	September 1 – September 30
		2,480 yen (Tue-Thu) 3,180 yen (Fri-Mon)	October 1 – December 18
	Matsuyama	1,980 yen (Tue-Thu)	August 19 – October 23
	Fukuoka	2,980 yen (Tue-Thu)	September 2 – October 23
	Nagasaki	2,980 yen	September 1 – October 23
	Kagoshima	3,480 yen (Tue-Thu)	September 2 – October 23
	Okinawa (Naha)	2,980 yen (Tue-Thu)	October 28 – December 18
	Ishigaki	2,980 yen (Tue-Thu)	October 28 – December 18
Okinawa (Naha)	Fukuoka	2,000 yen (Tue-Thu)	September 16 – October 23

<International Routes>

Applicable routes		Sale price	Boarding period
Osaka (Kansai)	Seoul (Incheon)	3,480 yen (Mon-Thu) 4,480 yen (Fri-Sun)	September 1 – December 18
	Busan	2,980 yen (Mon-Thu) 3,480 yen (Fri-Sun)	September 1 – October 25
	Taipei (Taoyuan)	4,980 yen	September 1 – December 18
	Kaohsiung		August 19 – December 18
	Hong Kong	5,980 yen	October 26 – December 18

Details on “Flight Sales for 2014 Winter Period”

■ Fares for Domestic Routes (October 26, 2014 - March 28, 2015)

Routes		“Happy Peach” Fares	Start of Sales
Osaka (Kansai)	Sapporo (Shin-Chitose)	4,890 yen - 28,290 yen	14:00 July 16
	Sendai	4,690 yen - 23,390 yen	Sales to start at a later date
	Tokyo (Narita)	3,390 yen - 17,190 yen	14:00 July 16
	Matsuyama	2,490 yen - 14,690 yen	Sales to start at a later date
	Fukuoka	3,790 yen - 16,090 yen	
	Nagasaki	3,790 yen - 18,590 yen	
	Kagoshima	4,590 yen - 20,990 yen	
	Okinawa (Naha)	4,890 yen - 28,090 yen	14:00 July 16
	Ishigaki	6,590 yen - 36,990 yen	
Okinawa	Fukuoka	4,290 yen - 21,990 yen	Sales to start at a later date

■ Fares for International Routes (October 26, 2014 - March 28, 2015)

Routes		"Happy Peach" Fares	Start of Sales
Osaka (Kansai)	Seoul (Incheon)	5,280 yen - 23,980 yen	14:00 July 16
	Busan	4,180 yen - 21,580 yen	Sales to start at a later date
	Hong Kong	8,880 yen - 41,980 yen	14:00 July 16
	Taipei (Taoyuan)	7,080 yen - 37,780 yen	
	Kaohsiung	7,980 yen - 32,380 yen	
Okinawa (Naha)	Taipei (Taoyuan)	4,780 yen - 21,580 yen	Sales to start at a later date