

July 18, 2014

Expanding the Skies in Okinawa and Big Dreams on Peach! First LCC to service Okinawa (Naha) – Fukuoka route; Naha Airport becomes Second Hub after Kansai Airport

- **Operations start July 19 with one round-trip flight (2 flights) daily on the Okinawa (Naha) - Fukuoka route**
- **First LCC to service the Okinawa (Naha) – Fukuoka route**
- **Operations begin at Naha Airport as second hub after Kansai Airport**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue) announced that it will start servicing its Okinawa (Naha) – Fukuoka route tomorrow and also begin operations at Naha Airport as a second hub after Kansai Airport.

This will be the first route to be newly opened in about six months since it began servicing its Osaka(Kansai) – Matsuyama route on February 1. It will also be the first time for a Low Cost Carrier to operate on this route.

Representative Director & CEO: Shinichi Inoue said on the opening of the Okinawa (Naha) – Fukuoka route and the commencement of hub operations at Naha Airport; “I am very pleased that we have started services on our new Okinawa (Naha) – Fukuoka route, and that we are able to begin operations at Naha Airport as a second hub after Kansai Airport. With Naha Airport as our new hub, our access to the skies in Asia will become further expanded. Building upon the new route that we began servicing last year between Okinawa (Naha) and Taipei (Taoyuan), we will proactively push forward our development of new routes from Naha Airport to various parts of Asia and stimulate active demand for visiting Japan. I also look forward to creating new aviation demand by linking Okinawa and Kyushu at low fares.”

Peach will continue its vigorous bid to develop more routes and to steadily create new aviation demand through its low fares so its customers can use its aircraft casually as they would a train, further enriching people’s lifestyles by generating opportunities for new encounters, exchange, and personal ties.

Okinawa (Naha) – Fukuoka Route

<Operation Schedule> July 19 through October 25

| Flight no. | Departing Okinawa (Naha) | Arriving Fukuoka | Flight no. | Departing Fukuoka | Arriving Okinawa (Naha) |
|-------------------|--------------------------|------------------|-------------------|-------------------|-------------------------|
| 288* ¹ | 16:35 | 18:15 | 289* ² | 18:45 | 20:25 |

*¹ September 21-October 25: There will be a delay of 1 hour and 45 minutes, departing Okinawa (Naha) at 18:20 and arriving in Fukuoka at 20:00

*² September 21-October 25: There will be a delay of 1 hour 45 minutes, departing Fukuoka at 20:30 and arriving in Okinawa (Naha) at 22:10

<Fares> 4,290 yen - 21,990 yen (One-way / Happy Peach)