

November 25, 2014

Broader Expansions from Okinawa to Asian Skies: Peach to Open Okinawa (Naha) – Hong Kong Route

- **Services to start on February 21, 2015 for four round-trip weekly on Mondays, Wednesdays, Saturdays, and Sundays**
- **The first LCC flight between Okinawa (Naha) and Hong Kong, the first regular commercial route for a Japanese airline in 12 years**
- **The second international route from Naha Airport**

Peach Aviation Limited (Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) has announced today that it will be opening a route between Okinawa (Naha) and Hong Kong.

Services are scheduled to start on the Okinawa (Naha) – Hong Kong route from February 21, 2015 through March 28 for four round-trip flights a week (Mondays, Wednesdays, Saturdays, and Sundays). Ticket sales will commence on November 26. This will be the first time for an LCC to open this route, and it will also be the first time for a Japanese airline to service this route in 12 years.

Representative Director & CEO: Shinichi Inoue said on the scheduled start of services for an Okinawa (Naha) to Hong Kong route: "I am very pleased that we are able to open a route between Okinawa (Naha) and Hong Kong. This will be our second international route from Naha Airport, following our Okinawa (Naha) to Taipei (Taoyuan) route which began services in September 2013. The commencement of services on this Hong Kong route also brings expectations of expanded inbound traffic from various Asian countries focusing on Hong Kong and its neighboring areas. I am convinced that further increases in the number of visitors to Okinawa will bring economic effects to the islands in various ways. We will continue to expand our business, particularly for international routes, with Okinawa (Naha) Airport as a hub and make continuous efforts to contribute to the achievement of the ten million tourists that Okinawa prefecture is aiming to bring in by 2021. "

The Okinawa (Naha) – Hong Kong route will become the seventh international route for Peach and it will be the company's second international route from Okinawa, the second hub for Peach after Kansai Airport, following the Taipei (Taoyuan) route.

Peach will continue to aggressively develop new routes and steadily generate new aviation demand with its low fares and enable people to make casual uses of aircraft as they would a train to further enrich lifestyles through the creation of avenues for new exchange, encounters, and connections.

<Flight schedule> Feb. 21, 2015 (Sat) – Mar. 28, 2015 (Sat)

Flight no.	Day of week	Departing Okinawa (Naha)	Arriving in Hong Kong	Flight no.	Day of week	Departing Hong Kong	Arriving in Okinawa (Naha)
965	Mon	16:45	18:30	964	Mon	12:35	15:50
	Wed	15:30	17:15		Wed		
	Sat	15:25	17:10		Sat		
	Sun	13:05	14:50		Sun		

All times are local

<Fares> 7,180 yen to 33,580 yen (one-way / Happy Peach)

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation

YouTube Official Channel: www.youtube.com/user/PeachAviation

- The above fares are Happy Peach one-way fares for a single seat.
- Peach does not charge a fuel surcharge.
- Additional fees such as commission and airport tax will be charged in addition to the above.
- Checked baggage and seat selections are available for an additional charge.
- Purchases made through the Peach Contact Center or at the airport ticket counter will be subject to a booking fee.
- Fares will vary depending on seat availability and the effective fare at the time of purchase will be applicable.
- Ticket prices and conditions may change without notice at any time.
- All times indicated in the above schedule are local.
- Subject to approval by the relevant authorities.

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