



March 5, 2015

## **Peach Opens Okinawa (Naha) - Seoul (Incheon) Route and Increases Number of Flights on Okinawa (Naha) - Fukuoka Route**

- **Okinawa (Naha) - Seoul (Incheon) route opens on September 4 with 7 flights a week**
- **Okinawa (Naha) - Fukuoka route increased to 2 daily round-trip flights**
- **Ticket sales start at 15:00, March 9**

Peach Aviation Limited ("Peach"; Representative Director & CEO: Shinichi Inoue; Head office: Izumisano-shi, Osaka) announced today that starting September 4, it will increase the number of routes departing from and arriving at Okinawa (Naha) Airport, open a new route between Okinawa (Naha) and Seoul (Incheon), and also increase the number of flights on the Okinawa (Naha) - Fukuoka route.

Services will start on the Okinawa (Naha) - Seoul (Incheon) route with seven flights a week, and two round-trip flights daily will be operated on the Okinawa (Naha) - Fukuoka route. The flight network based out of Peach's Okinawa hub will become further enhanced with these additions to its arrivals and departures from Naha Airport. Ticket sales will begin at 15:00, March 9.

The opening of the new route and the increased number of flights will increase the choices that are available to Peach customers to further boost their enjoyment of air travel offered by Peach at low fares.

Through its partiality to low fares, its maintenance of high qualities of operation, and innovative initiatives for creating new values, Peach makes low-fare air travel possible 365 days a year in a steady manner. These efforts have enabled it to become profitable in just 25 months after the start of its services in March 2012, proving that the Peach business model can thrive as a business.

With a unique business model that is like no other airline, Peach will continue to produce steady profits and contribute to the healthy development of the aviation industry.

### Okinawa (Naha) - Seoul (Incheon) Route

<Flight schedule> Sep. 4 (Fri) – Oct. 24 (Sat)

Flight no.	Departing Okinawa (Naha)	Arriving Seoul (Incheon)	Flight no.	Departing Seoul (Incheon)	Arriving Okinawa (Naha)
905	13:05	15:15	906	15:55	18:05

<Fares> 5,980 yen - 26,880 yen (one-way / Happy Peach)

Addition of flights 282 and 283 to the Okinawa (Naha) – Fukuoka route as stated below:

<Flight Schedule> Sep. 4 (Fri) – Oct. 24 (Sat)

Flight no.	Departing Okinawa (Naha)	Arriving Fukuoka	Flight no.	Departing Fukuoka	Arriving Okinawa (Naha)
<b><u>282</u></b>	<b><u>8:15</u></b>	<b><u>9:55</u></b>	<b><u>283</u></b>	<b><u>10:25</u></b>	<b><u>12:05</u></b>
288	17:50	19:30	289*	20:15	21:55

\*Flight 289: Departure times are 15 minutes later between 10/1 through 10/24.

<Fares> 4,290 yen - 21,990 yen (one-way / Happy Peach)

<Items to note>

- The above fares are Happy Peach one-way fares for a single seat.
- Peach does not charge a fuel surcharge.
- Additional fees such as commission and airport tax will be charged in addition to the above.
- Checked baggage and seat selections are available for an additional fee.
- Purchases made through the Peach Contact Center or at the airport ticket counter will be subject to a booking fee.
- Fares will vary depending on seat availability; the effective fare at the time of purchase shall be applicable.
- Ticket prices and conditions may change without notice at any time.
- Subject to approval by the relevant authorities.
- Please note in advance that flight schedules may change depending on conditions.