



Peach Opens Official Instagram Account

Presenting happy moments and scenes

from Peach trips to the global public

- **The Peach Instagram account is opening at 0:00 on Tuesday, March 1, the fourth anniversary of the Peach service launch.**
- **Peach's official Instagram account presents the concept of "Fly Peach, Share Happiness!"**
- **A special campaign is running to celebrate the launch of the official Instagram account.**

OSAKA & TOKYO 1 Mar, 2016 -Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue) opens its official Instagram account @flypeach(www.instagram.com/flypeach/) today, in commemoration of the fourth anniversary of the service launch in 2012.



